

# THE CHINOOK ADVANCE

Vol. 22

Chinook, Alberta, Thursday, Sept 7th 1939

NO

## CRESTED WHEAT GRASS HAY

During recent years at this Station some interesting observations have been made in growing Crested Wheat Grass for hay. Experience has shown that the stage of cutting is the most important factor to be observed when this grass is cut for hay.

Feeding trials with Crested Wheat hay have established the fact that it must be cut just before the flowering stage in order to produce feed that is both palatable and nutritious. If cutting is delayed even a few days until the pollen is shed, the hay will be unpalatable, coarse and wiry. Although it may have every appearance of first class hay, stock will not relish it when cut at this stage.

In many respects, Crested Wheat hay resembles the native blue-joint hay that is so widely grown on spring flooded creek bottoms throughout the ranching of southern Alberta and Southern Saskatchewan. The former hay is of a heavy solid type like blue-joint, and it keeps indefinitely when properly stacked.

Due to the fact that Crested Wheat has a relatively low moisture content, it can be raked and stacked much sooner after cutting than alfalfa, or grain hays. In dry weather it has been stacked 24 to 36 hours after cutting with good results. Stacking should not be delayed longer than necessary as the hay will bleach and many of the heads will shatter if it is too dry.

Feeding trials have demonstrated that Crested Wheat hay, cut at the proper stage and properly cured and stacked, will winter calves in a condition equal to that of calves fed any of the commonly grown roughages. Mature cattle, horses and sheep also relish it and do very well on it. Such results, however, cannot be obtained if Crested Wheat hay is coarse, wiry and unpalatable due to lateness in cutting.

## Chinook Consolidated

School Opened Sept. 5th.

The Chinook Consolidated School opened on Tuesday, September 5th, with all the teachers present.

Mr. J. Charyk Principal, Miss McDonald Intermediate teacher and Miss Byler Primary.

## TEXTILE HEAD REVIEWS

### PAST YEAR'S ACTIVITY

Pointing out that in no country having an economic structure comparable to Canada's was there to be found a similar attitude towards domestic industries, Sir Charles Gordon, G.B.E. President of Dominion Textile Company Limited, in his report to the shareholders of the company at the annual meeting in Montreal, noted that there was no department at Ottawa which concerned itself directly with the difficulties of industries producing for the domestic market. "The Department of Trade and Commerce does splendid work, puts forth great efforts and spends a good deal to focus the attention of the Community on the accident situation in Alberta is being launched by the Alberta Safety League, a non-profit, non-partisan province-wide organization recently formed to promote public industrial and home safety. It will in this great accident-prevention cause.

This safety movement in Alberta is enlist the support of the public in the safety movement, develop a safety consciousness in the individual, and bring about popular disapproval of reach the sphere of the Child, the Youth, and the Adult.

Safety organizations in England, the United States and Canada, operating during the past twenty-five years have proven that through co-operative effort, properly directed, streets, highways, industries and homes can be made better and safer places in which to work and live, but to assure this we ALL must play an important part.

## Harvest Progressing

All forms of harvest machinery are in use in this district at the present time. Some are finishing cutting with binders, some with combines.

Graineries have been moved into fields where stocks stand thick and tall waiting the onslaught of the merry threshing crew. The hum of threshing machines fill the air and prove a pleasing sound to the ear.

The weather is ideal and grain in Chinook district is turning out much better than expected, both in yield and grade.

## LOCAL NEWS

Gordon Anderson had the misfortune to contract blood poisoning in his hand. At this date is progressing.

Mrs. Wanner has her sister from Calgary visiting with her.

Mr. and Mrs. A. St. Clair Nicholson and family of Lethbridge, visited on Sunday and Monday at the home of the former's mother, Mrs. Nicholson.

Mrs. W. S. Lee, Virginia and Billy who have been visiting at the home of her daughter, Mrs. Jas. Aitken, of Kirkcaldy for the past two weeks returned Sunday.

Mr. P. Demaree of Calgary is a Chinook visitor this week.

Mr. and Mrs. Homer Butts and family of Hanna, visited for a few days with Mr. and Mrs. L. Cooley.

Mr. J. Charyk who has been attending Summer School at the Alberta University returned Sunday.

The Friendly Circle will hold their regular monthly meeting on Thursday, Sept. 14th, at the home of Mrs. L. Cooley.

Mr. W. S. Lee motored to Kirkcaldy Sunday.

Mr. and Mrs. Lorne Proudfoot motored to Vermillion last Friday taking Cathleen and Jim to their schools, and bringing back Mr. Proudfoot's niece, who will attend High school at Chinook.

Mr. E. Robinson left for Calgary Saturday where he will spend a few days.

Mrs. McFalls of Hanna visited this week at the home of her parents, Mr. and Mrs. Gilbertson.

Puffed wheat silk tablecloth		.75c
Fresh Tomatoes	basket	.35c
Cucumbers	each	-.5c
Cabbage	per lb	.4c
Onions	"	.5c
Swifts Lard	per lb	.9c
Gooseberry Jam	4 lb	.60c
Black Currant Jam	4 lb	.78c
Clover Leaf Salmon	tin	.15c

Peaches, pears and Apples

Lamp and Lantern Glasses, Stove Pipe Elbows Forks and Fork Handle, Gasoline, Greases & Oils

## BANNER HARDWARE AND GROCERIES

## PROSPEROUS FARM COMMUNITY IS AIM OF LINE ELEVATORS

The interest of Line Elevator Company in the farmer goes much beyond the handling of his grain. The North-West Grain Dealers' Association, some years ago, organized a Public Relations Department under the direction of L. W. Brockington, K. C. one of Canada's outstanding public men. This department has been dedicated to protecting and promoting the interests of its farmer customers.

Much important work has been undertaken by Line Elevators. This includes: advocating continuation of the Wheat Board and the 80-cent price; undertaking a survey of research into industrial utilization of farm products in the United States; advocating establishment of a Western division of the National Research Council to find new industrial uses for wheat and other farm products; financing seed and crop improvement work; financing weed control research; assisted in financing the tour of the Tree Planting car; sought a lessening of disparity in prices of products which the farmer sells compared with goods that he must buy; proposed that the co-operative associations as members should accept representation on the governing body of the Winnipeg Grain Exchange, and urged Government supervision of the exchange; continually advocating free international exchange of goods in order to regain and expand wheat markets.

All this is valuable work on behalf of agriculture, and the Line Elevator Companies are to be commended for the part that they are playing in seeking to make the Prairies a better place in which to live.

## HARVEST MEATS

Bacon, Pork, Sausage  
Hamberger Bologne

PRICES RIGHT

Licensed dealer in Hides

Chinook Meat Market

Shoe Repairing

Watch and Clock Repairs

Painting, Plastering, Carpenter

ing & Paper Hanging

Prices Reasonable

W. J. Gallagher

1st Door North of Hotel

## I. H. C. & John Deere

IMPLEMENTS and REPAIRS

Maple Leaf FUELS, Oils & Greases

ELECTRIC & ACETYLENE Welding

FARM SUPPLIES


COOLEY BROS.

Chinook, Alta.

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"It DOES taste good in a pipe!"

HANDY SEAL-TIGHT POUCH - 15¢  
1/2 LB. "LOK-TOP" TIN - 60¢  
also packed in Pocket Tins



**Picobac**

GROWN IN SUNNY SOUTHERN ONTARIO

## Democratic Citizenship

It is the sacred duty and should be the pleasure of the voter to vote. The foregoing is probably not a new statement. It has undoubtedly been said before, perhaps not in these exact words, but with the same meaning. But in the light of history, and comparatively recent history at that, it seems necessary to repeat the admonition contained in the opening affirmation from time to time—"lest we forget."

And forgetfulness is one of the excuses of a percentage of those who omit to cast their ballot on election day. It is an alibi sometimes used, whether it be a federal, provincial or municipal election. In these days, however, when so much publicity is given to elections in the daily and weekly press and over the air, it can hardly be classed as an excusable excuse. Rather, it should be labelled a "thin" one.

As a matter of fact, of all the weak excuses offered for neglect to exercise the franchise, forgetfulness is one of the weakest. Even for those who value their democratic privileges very lightly it is a poor reason.

While forgetfulness is a weak excuse for not voting, the "What is the use?" attitude is one of the most futile and indefensible, yet that alibi is probably a great deal more popular than "I forgot."

It is futile and indefensible because, often enough, if those who use it were to go to the polls and express their choice, they would be sufficient to turn the tide in the direction of their own desires.

### A Serious Disservice

Those who refrain from voting on this ground are doing themselves, their community and the elected representatives and defeated candidates a disservice.

Their breach of duty towards themselves lies in the fact that they are depriving themselves of a function which they ought to perform in justice to themselves. They are taking away from themselves all right to complain if the elected representatives do not conduct themselves in the manner in which the negligent voters would have them comport themselves, if they do not fulfil the promises which they have made, or if they do not carry out the policies and principles which these inactive voters would like to have them adopt.

They are rendering a disservice to all the other electors in the electoral district in which they are qualified to exercise the franchise, because they neither lend support to the majority nor give full weight to a minority voice. To the extent to which they refrain from casting their ballots they are stultifying the viewpoint of the entire community.

As for the elected representative and the defeated candidates, they have a right to complain of unfair treatment if the voters do not turn out and register their views at the polls 100 per cent. How can an elected representative carry out the wishes of the majority of his constituents, if he is elected by a minority of them? And that is what happens sometimes in a closely contested election when a number of the voters remain home on election day. He does not know their views, or at the best, can only guess them.

And the defeated candidate also has good ground for a complaint. He might have been elected had it not been for the negligence of some of the citizens.

### A Serious Defection

The need for the reminder is evident when it is pointed out that in the federal general elections of 1935 only 242,736 votes were polled in Saskatchewan, or only 54 per cent. of those entitled to exercise the franchise on that occasion. This means that nearly one half of the eligible voters in that province played no part in sending representatives to the House of Commons in that election.

A better showing was made by the Saskatchewan electorate in the provincial elections of 1938 when slightly less than 80 per cent. of the eligible vote was polled. Even that, however, is not a good showing when a little over one-fifth of the voters failed to record their views on provincial administration.

Doubtless, if the figures were at hand, comparable results could be shown in other prairie provinces.

The question arises what is to be done to arouse citizens of the country to the importance and necessity of taking a greater interest in the management of their own affairs. Compulsory voting, with penalties for failure to exercise the franchise, has been tried and is in effect in some countries, but it is not regarded as an unqualified success.

In any event, it should not be necessary to compel people to look after their own affairs and their own interests and especially in such important matters as government.

The basic principle of democracy is self-government by an enlightened and interested citizenry. This fundamental is badly shaken and the form of government for which our ancestors fought over a thousand year period is seriously imperilled if a substantial section of the citizen body fails to avail itself of its privileges.

### Built Up Reputation

Magician Who Performed For King Edward VII. Is Dead

Horace Goldin, 65, a magician who claimed to have invented a method of camouflage that would make soldiers invisible, died recently at his home in London. Son of a Polish emigrant to the United States, Goldin worked for several years in country fairs. Later he built up a wide reputation in Britain as a conjurer. He staged command performances at Sandringham, Norfolk, for the late King Edward VII.

Every 10c Packet of  
**WILSON'S FLY PADS**  
WILL KILL MORE FLIES THAN SEVERAL DOLLARS WORTH OF ANY OTHER FLY KILLER

10c  
WHY  
PAY  
MORE

Best of all fly killers. Clean, quick, sure, cheap. Ask your Druggist, Grocer or General Store.  
THE WILSON FLY PAD CO., HAMILTON, ONT.

### Woman Budgets Millions

But Has To Get Best Things At The Lowest Prices

The busiest housewife in England is Mrs. Monica Felton, who has just been appointed chairman of the London county council supplies committee.

Mrs. Felton has \$25,000,000 to spend every year, but she must spend it wisely and well, getting the best things at the lowest prices.

Her purchases will range from toys to building equipment, from handbags to X-ray apparatus.

The buying of food is one of the most important aspects of the committee's work. L.C.C.'s food bill last year was in the neighborhood of \$7,000,000.

### Not Exactly Alike

A Scotsman and an Englishman were indulging in an argument about their respective countries.

"Well, after all," said the latter at last, "there is very little difference between the Englishman and Scotsman."

"Perhaps you are right," replied the Scot, "but thank heaven for the difference!"

An English barge horse known as Old Billy is said to have attained the unusual age of 61 years. 2323

### New Kind Of Festival

Orange County, New Jersey, Has Fifty Honored The Onion

Last year plans to hold an onion festival in Orange county, New Jersey, had to be abandoned because of floods which ruined much of the crop. This year the festival was held successfully. In a long parade floats showed the entire process of production from plowing to marketing. An onion queen was chosen from 55 entries, all of whom have worked in the onion fields. It is estimated that Orange county will yield at least 2,000,000 bushels of onions this year. Most of the growers are Polish-Americans.

Great would be the loss were the onion removed from the world's food stock. From the earliest times of which there are any authentic records it has been highly esteemed. In desert regions it was also used as a preventive of thirst by travelers and soldiers on the march. The original home of the plant was probably southern Asia or the borders of the Mediterranean. Egyptians cultivated the onion at the dawn of history. The high regard in which it was held by the ancients is supported by modern home economists, who point out that it supplies bulk, some minerals and when eaten raw, vitamin B and C. Robert Louis Stevenson wrote of the onion as "the poetic soul of the capacious salad bowl," and Sydney Smith, in his rhymed "Receipt for Salad," directed:

Let onion stalks lurk within the bowl,  
And, half suspected, animate the whole.

The hamburger is pepped up when fried with a few onion rings. Onion soup is food for epicures. Onion sauce, fried, baked, buttered and creamed onions and onions on gratin are other culinary treats.

Students work uninterruptedly to improve the onion. California growers called for a variety that would keep well and not sprout in storage. Their specifications were eventually met by the evolution of California Browns, in which the good qualities of Australian Browns were retained and their poor qualities eliminated. Some of the experts study the volatile oils that cause tears to start when onions are peeled and sliced. "Hot growing temperatures enable the onion to produce more of the tear-producing oil than cooler temperatures," they explain, "but onions grown during winter, spring and early summer have a milder odor than those of the same variety grown later in the summer."—New York Sun.

### International Acclaim

Royal Medal Presented To Firestone For Farm Tire

International acclaim came to the Firestone Tire & Rubber Company recently when a cablegram notified it of receipt of the top and only tire award presented at the Royal Centenary Show by the Royal Agricultural Society of England, of which His Majesty the King is president.

The winner of this recognition for distinctive contribution to agricultural progress was the Firestone Spade Grip Tractor Tire, developed by The Firestone Tire and Rubber Company. It was designed originally for operation in the cane and rice fields to give maximum traction in deep mud, muck, wet and boggy soils. Its deep, rugged, widely spaced non-skid tread bars dig in and grip, providing a new degree of traction efficiency under the most adverse conditions. It was this scientific design and the strong, self-cleaning construction of the tire that merited the highest award a farm tire ever has received. The cable notifying Firestone of its new honor reads:

"Following exhaustive tests under extreme conditions, the Royal Agricultural Society of England, of which His Majesty the King is president, awarded to Firestone to-day at the Royal Centenary Show, Windsor Grand Park, the silver medal for Spade Grip Tractor Tires. Silver medals awards are the top and only awards for new improvements of outstanding benefit to farmers. There was no other tire award."

### Meeting Competition

An enterprising young florist, in order to increase his trade, displayed this sign in his window:

"We give a packet of flower seeds with every plant."

His competitor across the street promptly sought to meet the competition by placing in his window the following announcement:

"We give the earth with every plant."

One-sixth of the world's known stony meteorites have been found within the borders of Kansas.

There are 17,000 clergymen in the Church of England.



"An all-purpose flour, it has what it takes for perfection in pastry, in pies and in cakes;  
Of uniform quality, constant and true,  
My Purity Flour's the flour for you."

### PURITY MAID SAYS:

"Hospitality is the very essence of the enjoyment of life. When neighbours drop in for a friendly visit, there's always a delicious tid-bit to go with the social cup of tea. What do I keep in my cookie jar? Oh, a dozen or more things you can be sure of making perfectly when you use Purity Flour. Think like Chinese Chees, Brownies and Hermites. Here's one of them:"

### ALMOND COOKIES

1/2 cup butter  
1 cup white sugar  
1 egg  
1/4 cup almonds (chopped)

2 cups Purity Flour  
1/4 teaspoon soda  
1/4 teaspoon cream of tartar

METHOD—1. Cream butter and sugar; add beaten egg and almonds. 2. Sift flour with soda and cream of tartar and add to Mixture No. 1. 3. Spread in baking pan and bake in moderate oven of 325 degrees for 10 to 15 minutes or until golden brown. 4. Cool and cut into squares.

GET THE PURITY COOK-BOOK  
My Purity Cook Book—200 pages of recipes and baking hints, cloth bound—sent postpaid for 50c. Western Canada Flour Mills Co. Limited, Toronto.

**PURITY FLOUR**  
Best for all your Baking

### Disposal Of Straw

Is Matter Of Considerable Importance To Prairie Farmers  
Utilization of straw on farms in the prairie provinces is of considerable importance.

A bulletin issued by the college of agriculture, University of Saskatchewan, states that in normal years only a relatively small part of straw can be fed to livestock or used for bedding. Straw on many farms is considered as a waste and is disposed of by burning. With the advent of the combine, the practice of burning the stubble has become widespread. Plowing under large quantities of straw tends to dry out the soil with resultant lower yields, but with moderate applications, it may be possible to conserve this valuable source of humus.

From the viewpoint of permanent agriculture, the burning of stubble and straw is very wasteful, the bulletin reveals. Large quantities of organic material are destroyed and, where straw piles are burned, the accumulation of ash in one location results in an area of excessively vigorous crop which matures much later than the remainder of the field.

In many instances, birds which once possessed wings, lost the power of flight because it was no longer necessary in their struggle for existence. The penguin is an example.

### Dental Surgery In North

"Flying Bishop" Enthusiastic About Only Clinic In Arctic

Rt. Rev. A. L. Fleming, bishop of the Arctic, back from Aklavik, described at Toronto the work of the modern hospital and surgery being carried on by the Church of England in Canada at Aklavik, well within the Arctic Circle.

The "Flying Bishop" who is called by the natives was particularly enthusiastic about the recently-installed dental surgery—only one in the Arctic, and the most northerly cathedral in the world.

"The natives have trouble with their teeth when they commence eating white man's food," Bishop Fleming said. "We are trying hard to educate them to come and have their teeth looked at periodically."

Bishop Fleming said the X-ray machine was a great benefit to the northern workers. He mentioned a husky Indian trapper who was found to have two pieces of shrapnel in his leg. The X-ray located them and they were removed by an operation.

### The Common Sparrow

Was Brought To America To Combat Foliage-Eating Caterpillars

Most ornithologists call this feathered cosmopolitan (the English sparrow) an unmitigated pest of worse, and ordinary citizens as a whole look upon him with hearty disfavor. Ironically enough, the bird was imported into this country to combat foliage-eating caterpillars. Eight pairs, having been brought from England in 1850 by directors of the Brooklyn Institute, were liberated in Brooklyn the following year.

During the next 20 years colonies were established also in St. Louis, San Francisco, Cincinnati, Philadelphia and other cities. He now thrives in nearly every part of the country. Indeed, this sparrow of European origin (his native country does not seem to be known) is probably the most numerous of any land bird in the world and the most widely distributed.

### Too Hot For Fido

So Dog's Owner Rented Air-Conditioned Room For Pet

Fido found it difficult to withstand a recent heat wave at Salt Lake City, Utah, so his owner, an easterner moving to Los Angeles, complained at the offices of the Utah State Automobile Association. He inquired in regard to an air-conditioned hotel and the whereabouts of a high altitude en route to Los Angeles.

"I want to see Boulder Dam," the tourist said, "but I suppose it's too hot for Fido there, isn't it?" On being informed that it was, the visitor said he guessed he would rent an air-conditioned room for Fido in Las Vegas and return for him later.

### Giant Peach Developed

A new type peach as large as grapefruit and of excellent flavor has been developed by the horticultural department of the University of Georgia. First shipments from a 750-tree orchard, laid out six years ago, were made to eastern markets and won instant favor.

## Outside Closets KEPT CLEAN this EASY way

To banish offensive outdoor odors... just sprinkle half a tin of Gillett's Pure Flake Lye over contents of the closet—once a week. No need to remove the contents... Gillett's does it for you.

Gillett's Lye will save your time... save your energy in yearly cleaning. It scours dirty pots and pans... clears clogged drains... cuts through grease. Keep a tin handy.

FREE BOOKLET—The Gillett's Lye Booklet tells how this powerful cleaner clears clogged drains... keeps outside houses clean and odorless by destroying the contents of the closet... how it performs dozens of tasks. Send for a copy of Standard Brands Ltd., Toronto, Ont.



\*Never dissolve lye in hot water. The action of the lye itself heats the water.

Finished Long Ride  
Averaging 33 miles a day, Freda Newcombe rode on horseback from Land's End to John O'Groats in a month, covering 1,000 miles from extreme southwest England to the northeast corner of Scotland. She used three horses, changing at Kenilworth and Carlisle.

### MICKIE SAYS—

SHUCKS! TH' BOSS IS SETTIN' THERE LOOKIN' AT A STACK O' BILLS. FEEF PAPER, INK, TYPE 'N EVERYTHING—IF TH' FOLKS WHO OWNE HIM WOULD PAY UP, HE WOULDN'T HAF TA WORRY.



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**HEAVY WAXED PAPER**

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DO YOU LIKE FISH? Confine the odour by wrapping with Para-Sani HEAVY WAXED PAPER

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## CHINOOK UNITED CHURCH

Church Service 11:45 a. m.

A cordial invitation is extended to all to share the fellowship and inspiration of these services.

Rev. G. H. Barrett  
Youngstown  
Minister

## RESTAURANT

Meals at all hours

All Kinds Tobacco and Cigarettes

SOFT DRINKS and Confectionary

Ice Cream

Mah Bros

See E. Robinson

For

DRAYING

Or

TRUCKING

Any Kind

Satisfaction

Guaranteed

For Better Light... Better Sight

USE  
**EDISON MAZDA LAMPS**

CANADIAN GENERAL ELECTRIC CO. LIMITED

COMPLETE YOUR TRAVEL ARRANGEMENTS

Steamship and Rail Tickets

LOCAL AGENT  
**CANADIAN NATIONAL**

By water and air to all parts of the world

## CLASSIFIED ADS

## FOR SALE

1939 CHEVROLET TON TRUCK  
—and heavy trailer, in good condition with good tires all round. License. Just the thing for moving buildings, lumber, etc. Price \$260.00. Apply to Box 252 N. D. Stewart Lacombe, Alta.

1 22-36 CASE STEEL SEPARATOR—complete with good belt, rebuilt and repainted.

All ready to thresh  
Price Cash \$300.00

Chris Davis  
Sec 36 27 8  
Chinook

## WANTED

Anyone having Horses, Cattle or Furniture for sale, Advise W.W. Isbister  
Chinook, Alta.

The two Metal Graineries which were advertised in the Advance last week were sold.

**LOW SUMMER FARES**

**ALL RAIL LAKE & RAIL to EASTERN CANADA**

A restful change for mind and body in the beauty spots of Ontario, Quebec or the Provinces-by-the-Sea. Enjoy travel comfort in an air-conditioned train—all the way—or highlight your journey with a two-day cruise on the Great Lakes waterway.

LOW SUMMER FARES are now in effect from all points, good in coaches, tourist and standard sleeping cars.

THE GREAT LAKES SPECIAL leaves Winnipeg every Tuesday and Friday connecting with lake steamer at Port Arthur.

Full particulars from Any Agent.

**CANADIAN NATIONAL**

## Complete facilities for handling

## WHEAT BOARD DELIVERIES AND POOL WHEAT

## at ALBERTA PACIFIC ELEVATORS

"A.P." Elevators will pay maximum benefits obtainable under Government Wheat Price Guarantees. (21)

Cereal A: I. A. Holding  
Agricultural Fair and Field Day

The Cereal A. I. A. is holding an Agricultural Fair and field day on Saturday Sept. 16 at the farm of H. J. Westphal, one mile west and three miles north of Cereal.

Prizes will be given for the best bouquet of flowers and for the best group of home grown vegetables not exceeding 5 kinds. There will be special prizes given to the best colt foaled in 1935 from a pure bred stallion. Entries may be made when exhibits arrive. The vegetable and flower class will be open only to A. I. A. members but the colt competition is open to anyone. A junior colt competition will be held for boys and girls.

Several speakers will be present including a speaker for ladies. A tent will be provided for exhibits and lectures.

Everyone is invited to attend and bring exhibits to make the fair a success. We urge all A. I. A. members to be present.

J. W. Machell  
Cereal

## AIRLINER CARRIES 100,000 PASSENGERS IN 8 YEARS

Already they are talking of "veteran" airlines according to a bulletin from Trans-Canada Air Lines, the Imperial Airways' airliner "Hercules", which made her first trip from London to Paris in 1931, is being removed from the service. She has been taken off the London-Paris route and during the summer will ply between Croydon, the great London airport, and Le Touquet, the famous resort on the northern coast of France before being replaced by a faster airliner of the Frobisher class.

For nearly eight years the "Hercules" has flown the London-Paris route,

covering one and a quarter million miles and carrying more than 100,000 passengers. In one year, 1938, there were only four days when she did not leave the ground and in that year travelled 240,000 miles.

The "Hercules" has never been involved in a serious accident and not a single passenger nor member of the crew has been injured. During September crisis last year the airliner played an important part in the mid-night evacuation of Prague and has been used on Empire routes for carrying Christmas mail and for Special charter flights.

**SUBSCRIPTION BARGAINS!**

*Make the Whole Family HAPPY*

Here's the thrifty, economical way to subscribe for this newspaper and your favorite magazines at prices that are really sensational. These offers are good either for new or renewal orders. It will pay you to look them over and send us the coupon TODAY.

## BIG FAMILY OFFER

This Newspaper, 1 Year, and Any Three Magazines  
CHECK THESE MAGAZINES—ENCLOSE WITH ORDER

- |   |  |
|---|--|
| <input type="checkbox"/> Woman's Home Companion, 1 yr.                | <input type="checkbox"/> Parents' Magazine, 6 mos.               |
| <input type="checkbox"/> National Home Monthly, 1 yr.                 | <input type="checkbox"/> Red & Gun, 1 yr.                        |
| <input type="checkbox"/> Canadian Horticulture & Home Magazine, 1 yr. | <input type="checkbox"/> Country Guide & Nor'West Farmer, 2 yrs. |
| <input type="checkbox"/> Family Herald & Weekly Star, 1 yr.           | <input type="checkbox"/> Home Arts (Needcraft), 1 yr.            |
| <input type="checkbox"/> Free Press Prairie Farmer, 1 yr.             | <input type="checkbox"/> American Boy, 8 mos.                    |
|   | <input type="checkbox"/> American Fruit Grower, 1 yr.            |

ALL FOUR ONLY  
**2.50**

## SUPER-VALUE OFFER

This Newspaper, 1 Year, and One Magazine Group A, Two Magazines Group B

- |   |   |
|---|---|
| <b>GROUP A—Select 1</b>                               | <b>GROUP B—Select 2</b>   |
| <input type="checkbox"/> Liberty Magazine, 1 yr.      | <input type="checkbox"/> Woman's Home Companion, 1 yr.                |
| <input type="checkbox"/> True Story Magazine, 1 yr.   | <input type="checkbox"/> National Home Monthly, 1 yr.                 |
| <input type="checkbox"/> Newsweek, 6 mos.             | <input type="checkbox"/> Canadian Horticulture & Home Magazine, 1 yr. |
| <input type="checkbox"/> Collier's Weekly, 1 yr.      | <input type="checkbox"/> Family Herald & Weekly Star, 1 yr.           |
| <input type="checkbox"/> Christian Herald, 9 mos.     | <input type="checkbox"/> Free Press Prairie Farmer, 1 yr.             |
| <input type="checkbox"/> Open Road for Boys, 1 yr.    | <input type="checkbox"/> Red & Gun, 1 yr.                             |
| <input type="checkbox"/> Magazine Digest, 6 mos.      | <input type="checkbox"/> Country Guide & Nor'West Farmer, 2 yrs.      |
| <input type="checkbox"/> Screenland, 1 yr.            | <input type="checkbox"/> American Boy, 8 mos.                         |
| <input type="checkbox"/> McCall's Magazine, 1 yr.     | <input type="checkbox"/> American Fruit Grower, 1 yr.                 |
| <input type="checkbox"/> Fact Digest, 1 yr.           |   |
| <input type="checkbox"/> Science and Discovery, 1 yr. |   |
| <input type="checkbox"/> Silver Screen, 1 yr.         |   |

ALL FOUR ONLY  
**3.10**

ONLY ONE SELECTION FROM GROUP "A" IS PERMITTED

**These Offers Are Positively Guaranteed**

## FILL OUT COUPON—MAIL TODAY

Please clip list of magazines after checking ones desired. Fill out coupon carefully.

Gentlemen: I enclose \$..... I am checking below the offer desired with a year's subscription to your paper.

☐ SUPER-VALUE ☐ BIG FAMILY

Name .....

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## BEER

IS BOTH  
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